



# VERVE ENERGY ALBANY PORT TO POINT

## Event Info

The Verve Energy Albany Port to Point is a long-running community event held annually that dates back to 1977. This iconic community event has always been popular and in earlier days run by the locals of the town. As more interest in the event was created, TriEvents came on board to provide a higher quality event for the community.

This event has always been a highlight of the Albany sporting calendar and with the continued support the community shows toward it, the Verve Energy Albany Port to Point will continue to grow and prosper with years to come. Join over 700 locals on the 30<sup>th</sup> October 2011 as they run from the famous Albany Port to Emu Point.

## Event Expo

At the Verve Energy Albany Port to Point there are opportunities to display and set up stalls presenting retailers with the perfect chance to interact directly with over 700 Albany locals who buy and consume your products. It is the most cost-effective way to reach your target market, as well as it being a perfect platform for recruiting new customers and strengthening relationships with existing clients.

### Expo Options

Option 1:	Stall Space (providing your own 3m x 3m marquee)	\$200.00
Option 2:	3m x 3m marquee	\$500.00

*Price includes 2 chairs and 1 trestle table*

Extra Items:	Trestle Tables (per table)	\$16.50
	Round Tables (per table)	\$15.00
	Chairs (per chair)	\$3.00

*Bump in occurs 2 hours prior*

## Sponsorship Opportunities

TriEvents have a number of sponsorship opportunities available at various levels. We are able to offer valuable leveraging opportunities for your organisation to ensure that you get the best return on your investment. Sponsorship is an integral part to many organisations especially in the sports industry, and sends a positive message to the community about the organisations interest in giving back.

By having the company name or logo printed on advertising material the sponsorship brings recognition to the brand and increases product awareness. It is a good way to associate your brand with the values represented by this particular sport.

If you are interested in becoming an Event Sponsor please contact TriEvents on 08 9204 1899.

## Participant Pack

Each participant who enters the Verve Energy Albany Port to Point will receive a goodies pack as they come across the finish line. The participant goodies pack is a great opportunity to provide information about your products and services for participants.

Option 3 Include Information Flyer or Product Sample for 700 Participant Packs\*

*\*This does not include production of DL flyers; companies requesting inclusion in participant packs must provide the DL's.*

## Website Advertising

The Verve Energy Albany Port to Point has its own customized website which allows participants to easily access event information. The site has regular traffic passing through which increases closer to the event. This is an excellent way to reach your target audience at minimal cost.

Option 4 Website Advertising (maximum 3 advertisements)



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## Questions and Contact Information

Questions regarding exhibiting and promotion can be directed to Frances Quick 08 9204 1899 or [frances@trievents.com.au](mailto:frances@trievents.com.au). During the event weekend Frances can be contacted on 0438 770 260. All applications for exhibiting must be received by 21 October 2011.

## Contact Details

Name \_\_\_\_\_ Organisation \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ Postcode \_\_\_\_\_

Contact Number \_\_\_\_\_ Mobile \_\_\_\_\_

Contact Person & Number on the Event Day \_\_\_\_\_

Expo Options	Quantity	Cost	Total Cost
Expo Option 1		\$200	
Expo Option 2		\$500	
<b>Expo Extra Items</b>			
Trestle Tables		\$16.50	
Round Tables		\$15	
Outdoor Chairs		\$3	

Option 3 – Participant Packs	Selection	Total Cost
Include Flyer or DL	<input type="checkbox"/> \$50	

Option 4 – Website Advertising	Number of Months Advertising			Total Cost
	3 Months	6 Months	12 Months	
3 Advertisements on Event Website	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	

TOTAL: \_\_\_\_\_

## Payment

Payment Type                      VISA                                      Mastercard                                      Cheque/Money Order

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ / \_\_\_\_\_ Expiry Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

Form can be returned by post, fax or email: P: PO Box 1960, Osborne Park DC WA 6916. E: [frances@trievents.com.au](mailto:frances@trievents.com.au). F: 08 9204 1877

Event Expo & Promotion